



**J. Prince Noel**  
Muthoot Fin Corp.



**R. Sudharsan**  
GATIKWE



**A. Akshayaa**  
Fitness one Group India Ltd

## Corporates Associated with us

- City Union Bank Ltd
- Axis Bank Ltd
- Cognizant Technology Solutions India Pvt. Ltd
- Bose Corporation India Private Limited
- Berger Paints India Limited
- Career Net Consulting (CareerNet Technologies Pvt. Ltd.)
- Bruke Business Solutions P Ltd
- CG-WAK Software & Exports Ltd.
- Campus Images
- GATIKWE
- Cap Gemini Consulting Technology & Outsourcing
- KPMG Global Delivery Center
- GREedge(Valued Epistemics Pvt. Ltd)
- Infosys BPO Ltd
- HDFC Bank Ltd.
- KG Information Systems Private Ltd.
- Hedgemark
- Kotak Mahindra Bank Ltd
- IBM
- Muthoot Fin Corp.
- IDBI Federal Lic Ltd.
- Neeyamo Enterprise Solutions (P) Ltd
- IMRB International
- Newagesysindia
- Jaro Education(P)Ltd
- Saint-Gobain Glass India Ltd.
- JJ Orthodontics Pvt Ltd.
- The Acetech Machinery Components India Pvt. Ltd.
- RVS Educational Trust(Training & Placement)
- Thyrocare Technologies
- State Street HCL Services
- Top Notch Infotronics (I) Pvt Ltd-Zebronics
- Suguna Foods Ltd
- Kalycito Infotech Pvt Ltd
- Sutherland Global Services Pvt. Ltd.
- Micro Lab
- Systech Solutions Pvt. Ltd
- Mindzpark
- Indusind Bank
- MPF Advisory Ltd
- Info Edge India Pvt. Ltd.
- PPTS (INDIA) PVT LTD
- Solvers India
- Redington India Limited
- Sony India
- Rise Advertising (P) Ltd
- Sree Kumaran Thangamalligai
- ABT Info System P Ltd
- Allisource
- Aditya Birla Ltd
- Appco
- Aditya Trading Solutions Pvt Ltd
- AIMA Life Insurance Co.Ltd.
- Aissvayam Homecare India Pvt Ltd
- Equator Technologies
- Fitness one Group India Ltd
- Futures And Careers, Placement & Training Company
- Fruzyme Bio Tech India Pvt Ltd.
- Data Patterns (India) Pvt Ltd.
- Ekaa Marketing
- Easy Design system private Ltd
- Euro Exim
- EDS Technologies Pvt. Ltd.
- Finstry.com(BrainBees Solutions Ltd
- Genn Controls India P Ltd
- Indian Chemical & Minerals Ltd
- Integra Micro Software Services (P) Ltd.
- Just Dial Ltd
- DCB Bank
- Koval Furniture
- Maark Tendz
- Confederation of Indian Industries
- Sans Pareil IT Services Pvt Ltd
- Shriram Transport Finance Co. Ltd.
- Shoppers Stop & KVB
- Soliton Technologies Pvt. Ltd.
- Tayee Business Solutions
- ViSolve
- Vento Infotech India Private Limited.
- XSec Technologies Pvt Ltd
- Ventura Omnitel Private Limited
- Young Indians of CII(Confederation of Indian Industry)

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# Darshan

Reflections, on the way forward!

Volume V, Issue II, July 2014

A Bi- Annual Newsletter

RVS Institute of Management Studies, Kumaran Kottam Campus, Kannampalayam, Coimbatore - 641 402.

## Vision

"To be a premier, value-based Management Institution creating Global Business Leaders".

## Mission

- Impart business knowledge through effective and result-oriented pedagogy to meet the challenges of the knowledge era.
- Instill global outlook and social responsibilities in the minds of the future business decision makers.
- Nurture the entrepreneurial spirit by continuous association with industry leaders.

## SADHANA'14 - The Inter Collegiate Management Meet

Sadhana '14, the one day National Level Inter Collegiate Management Meet for both Post Graduation and Under Graduation students, organized by RVS Group of Management Institutions on February 14<sup>th</sup>, 2014 was inaugurated by **Mr. P M. Jagadeesan, Vice President - Corporate HR, SARA ELGI GROUP Coimbatore.** The events Business Quiz (Pracchana), Best Management Team (Prakrthi), Business Plan (Prayoga) and Best Manager (Prabandika) provided a platform for the students to display their abilities and talents. Fifty colleges from different parts of the country participated in the events. Our Director Dr. P V Prabha, honored the winners by distributing the prizes and certificates to the participants.



## GRADUATION DAY '14 - Recognition to Achievers

The Graduation Day '14 - recognition to the achievements of our young professionals in their academic pursuit was conducted on March 8<sup>th</sup>, 2014, by RVS Group of Institutions, Kannampalayam with **Prof. Dr. M. Rajaram, Vice-Chancellor, Anna University, Chennai** gracing the occasion as chief guest and distributing the degree certificates for the awardees of 2011-13 batch.

## SMARAN '14 - The Alumni meet



Alumni are the brand ambassadors of every institution who spread the value and pride of the institution wherever they are. The alumni meet **Smaran '14** was organized on March 8<sup>th</sup>, 2014 and witnessed enthusiastic participation of alumni, emotionally sharing their career experiences among themselves and guiding the future young professionals on the right track to face the challenges of the practical business environment.

## REJOICE '14 - A Cultural Extravaganza



Rejoice '14 - a show in origin and spirit, modern in presentation, universal and timeless in appeal was conducted on March 14<sup>th</sup>, 2014 by the RVS Group of Institutions in the august presence of **Thiru. N. Seshasayee, Principal District Judge, Coimbatore, Vithaga Kavinger Thiru. Pa. Vijay, MA, Lyricist, Chennai.** Our students' talent was showcased with various events like solo sing, group song, solo dance, group dance, fashion show and variety entertainment.

## Academic Excellence

II MBA - (2012 - 2014 Batch)  
Ms. Gayathri Ramamoorthy  
Ms. Kamalpriya R  
Ms. Gokilpriya S

I MBA - (2013-2015 Batch)  
Mr. Ponnusamy Gurusikal  
Mr. Sajan P Chalikkarayil  
Ms. Keerthana Ramesh

## CMA Student Chapter @ RVS IMS



- A Mega event "Brands of Coimbatore" was organized by the CMA Student chapter Institutes on January 24<sup>th</sup>, 2014 at RVS Institute of Management Studies. Students from Chapter Institutes participated in the events viz. Business Quiz, Debate & Best Project to display their managerial proficiency.
- "The Student Management Day 2014" was organized by the CMA Student chapter Institutes on February 8<sup>th</sup>, 2014 at PSG Institute of Management, Coimbatore. Our Students participated in the events Business Quiz, Debate & Best Project.
- The "Management day" was celebrated on February 21<sup>st</sup>, 2014 at Hotel Residency, Coimbatore with the Chief Guest Mr. Shrihari M. Udapa, Executive Director - NTTE Bengaluru, gracing the occasion to give away all the prestigious awards. The Best Student Award of RVS IMS student Chapter College was given to R. Gayathri of 2012-2014 Batch.
- "Meeting of Minds-14" a jumbo event for the Cluster of Student Chapters of CMA was conducted on March 29<sup>th</sup>, 2014 at Sree Saraswathi Thyagaraja College, Pollachi as value addition to management education, with the theme "Envisioning the Future

of an Empowered India: The Role of GenNext". Our students participated in the events like Talk the Theme, Best Management Team, Business Quiz & Emerging Business Leader contest. The speakers on the theme includes Dr. Sheela Ramachandran, Vice Chancellor, Avinashilingam university, Mr. M. Settu, Chief Executive Officer, Syndicate Exports, Mr. N. Subramaniam, Managing Director, Habasit Lakoka limited, Mr. R. Venugopal, Centre Head, Robert Bosch Business Solution, Ms. Hemalatha Annamalai, CEO-Ampere Vehicles, and Prof. S. Balasubramanian, Director - GRG School of Management being the Moderator.

### Value Addition to Students - A Special Lecture



- A lecture was delivered to I-MBA students on "Current Trends in HR" by Ms. Lakshmi Priya, Free Lancer Trainer, Seed - Chennai on April 7<sup>th</sup>, 2014.
- An exceptional lecture was delivered to I-MBA students on "Trends in Logistic Management" by Mr. Dileep T Abraham, Senior Vice President - Marketing, A.VThomas & Co Ltd (A/T group) on April 7<sup>th</sup>, 2014.
- A Special lecture was delivered to I-MBA & II-MBA students on "Self Motivation" by Mr. N. Sasikumari, Officer - State Bank of India on April 22<sup>nd</sup>, 2014 that gave a very good insight on the self motivational aspects used by successful person.

### Workshop – Student Development Program

A one day workshop on "Corporate Expectations" by Mr. Ram Mohan Unni, Corporate Management/Advisor, Willam Hare Limited, Coimbatore was organized on April 26<sup>th</sup>, 2014 for all our students to give an insight on the skills expected by corporate of today and the ways to acquire those skills.

### Students Participation

- Our student Aswin Suresh P has participated in the Conference titled "Lean System in Health Care Sector" organized by Dr. N.G.P Institute of Technology, Coimbatore on April 4<sup>th</sup>, 2014.

### Out Bound Training

An experiential & exploratory outbound management programme for enhancing the inherent skills of students in the areas of teamwork, team bonding, communication, leadership, time management, problem solving, decision making, motivation, change and personality development has been organized for I MBA students in two batches from 25<sup>th</sup> - 28<sup>th</sup> January 2014, and 28<sup>th</sup> - 31<sup>st</sup> January 2014 in association with NALS Outdoor India Private Limited at Manjacombai, Coonoor.



### Industrial Visits:

Our I MBA Students visited Sharp Pumps Private Limited, Coimbatore on 21<sup>st</sup> February, 2014 to get an insight about various departments and their functioning with management perspective.

## Ensuring Industry Readiness

To ensure maximum, deserving, quality placements, 150 hours of **Employability Enhancement Training** is being imparted by RVS Training Division for our students to equip them with skills to meet the expectations of Corporate in starting their career and excel in the competitive business environment.



### Faculty Publications

- Mr. Balamurugan, S, Assistant Professor presented a paper on "Servepref lead servequal - Empirical Evidence through Indian Rural banks" in the South Asian Journal of Marketing & Management in January 2014.
- Dr. Radha P. Associate Professor published a paper on "Need for Identifying Employees Competency by the Scheduled Commercial Banks in India with Special Reference to Coimbatore District" in the International Journal of Marketing in March, 2014.
- Ms. Manju Shree R, Associate Professor published a paper on "Work-life balance and its Impact on Job Satisfaction of Critical Care Nurses in Private Hospitals at Coimbatore" in the Intercontinental Journal of Human Resource Research Review in June, 2014.

### Faculty Development Programmes Attended

- All our Faculty members attended a two days ISO Training program on "Internal Quality Auditor ISO 9001:2008" during January 24<sup>th</sup> - 25<sup>th</sup>, 2014 organized by RVS Institute of Management Studies in association with Process Management Consultant, Kerala.
- Mr. Ashok Kumar K S, Assistant Professor attended a five days FDP on "Data Analysis & Business Modelling" during January 27<sup>th</sup> - 31<sup>st</sup>, 2014 organized by Department of Management Studies, Anna University, Regional office-Coimbatore.
- Mr. Balamurugan S, Assistant Professor attended a two days MDP on "Excellence through Effective Communication" during January 11<sup>th</sup> - 12<sup>th</sup>, 2014 organized by PSG Institute of Management, Coimbatore.



### Some for your glance. . .

### Placement Endeavour - Rise above the Horizon

Placements '14 completed with positive note with more Corporate of repute getting associated in our placement endeavour of enabling Maximum, Deserving, and Quality Placements. All our placed students made us proud by getting a bright career start on a high note in Corporate of repute.



N. Sathishkumar  
Berger Paints India Limited



S. Gollipriya  
City Union Bank Ltd



S. Shadiq  
KPMG Global Delivery Center



P. Sabari Jothi  
The Acetech Machinery Components India Pvt. Ltd.



V.S. Anitha  
Infosys BPO Ltd



R. Nithyakala  
Statestreet HCL Services Ltd