



# RVS

## INSTITUTE OF MANAGEMENT STUDIES

Approved by AICTE, New Delhi &  
Permanently Affiliated to Anna University, Chennai.



*The Right Destination for MBA Aspirants...!*

**RVSIMS**  
Counselling Code **510**

## RVS INSTITUTE OF MANAGEMENT STUDIES



RVS Institute of Management Studies (RVSIMS) was established in 2008 to meet the ever increasing demand for managers. The institute incorporates some of the best practices in management education to equip the students to face the challenges of the radically unpredictable business environment. It provides an ideal and conducive learning environment and hones managerial skills by imparting a well balanced mix of theory and practice that makes them industry ready and face the challenges of the business world. It is our benign endeavor to create global business leaders with all around managerial skills and become a treasured asset of the nation.



## RVSIMS THE RIGHT DESTINATION FOR MBA ASPIRANTS



# MBA PROGRAM REALITY AND MODULES

**Course Duration:**

Two Years – Semester Pattern

**Industrial Summer Internship:**

4 Weeks

**Project Work:**

6 Months

**Mastery Based Add on Course:**

Collaborative & Inclination Skills

## PROGRAM MODULES

### YEAR I

#### Semester I

- ❖ Statistics for Management
- ❖ Management Concepts and Organizational Behavior
- ❖ Managerial Economics
- ❖ Accounting for Decision Making
- ❖ Legal Aspects of Business
- ❖ Information Management

**Practical**

- ❖ Indian ethos
- ❖ Business Communication

**Non-Functional Elective (Any One)**

- ❖ Entrepreneurship Development (Or)
- ❖ Event Management

#### Semester II

- ❖ Quantitative Techniques for Decision Making
- ❖ Financial Management
- ❖ Human Resource Management
- ❖ Operations Management
- ❖ Business Research Methods
- ❖ Business Analytics
- ❖ Marketing Management

**Practical**

- ❖ Business ethics
- ❖ Data analysis and Business Modelling

----- INTERNSHIP -----

### YEAR II

#### Semester III

- ❖ Strategic Management
- ❖ International Business
- ❖ Professional Elective I
- ❖ Professional Elective II
- ❖ Professional Elective III
- ❖ Professional Elective IV
- ❖ Professional Elective V
- ❖ Professional Elective VI

**Practical**

- ❖ Creativity and Innovation Laboratory

#### Semester IV

- ❖ Project Work

Twin Specialization **(or)** Single Specialization

**FUNCTIONAL SPECIALIZATION**

- ✓ Business Analytics
- ✓ Financial Management
- ✓ Marketing Management
- ✓ Human Resource Management
- ✓ Operations Management

**SECTORAL SPECIALIZATION**

- ✓ Logistics and Supply Chain Management
- ✓ Infrastructure and Real Estate Management
- ✓ Tourism Management

**Eligibility:** Any Under Graduation Degree with Minimum 50% Marks

## ADD - ON VALUE @ RVSIMS

### CMA Student Chapter

- Monday Musings, Budget Sessions
- Brands of Coimbatore Program
- Management Day Celebrations
- Meeting of Minds Program
- Student Management Day Events



### National Entrepreneurship Network (NEN)

- Student Entrepreneurship Drive
- IDEA Validation Boot Camp
- E-Week Celebrations
- Anna University EDI HUB Activities



### Skill Based Add-on Courses

- Business Presentation
- Advanced Excel
- Financial Statement Analysis
- Digital Marketing
- HR Practices
- Banking
- Logistics





## Holistic Training Provided by RVSIMS

### ***In-house***

- Communication Training
- Soft Skills & Personality Development Programs
- Aptitude Training
- Mentoring Programs
- Visioning Programs
- Competency Development
- Domain specific Training
- Campus to Corporate

### ***Out-Bound***

- Induction Program
- Time Management Activities
- Team Building Activities
- Leadership Programs
- Holistic Development Programs

## TRAINING & PLACEMENT DIVISION @ RVSIMS

The exclusive Training and Placement division of the Institute imparts extensive employability enhancement training on Verbal and Non-verbal Communication, Aptitude, Resume Writing, Group Discussions, Interview Skills etc, to enable students enhance their inherent managerial skills, transform to a proficient performer and get deserving, quality placements.

The Institute also organizes experiential outbound training to bring out their unexplored inherent leadership qualities, team building and time management skills. The Training & Placement division of the Institute is entrusted with an objective of "***Enabling Maximum, Deserving, Quality Placements***".

100%  
Placements

- On campus & Off campus Quality Placement
- Long list of Recruiters
- Opportunities in Specific Domain
- Multiple Offers

## Corporates Associated in our Placement Endeavor are,

City Union Bank Ltd.	Amazon Seller Services	Axis Bank
Berger Paints	BNP Paribas	CareerNet Consulting Pvt. Ltd.
Calvin Klein & Tommy Hilfiger	Ceasefire Industries Ltd.	Alstom
D Mart	Electronica Finance	ESAF Bank
Euro Exim	Extramarks Education India (P) Ltd.	Grant Thornton US Shared Services
Gre-Edge	HDB Financial Services	HFFC
IBM	IIFL	Infosys Ltd.
ITC Ltd.	Jaro Education (P)Ltd	Johnsons Tiles
Kalycito Infotech Pvt. Ltd.	Kotak Mahindra Bank Ltd.	Kotak Securities

KPMG Global Delivery Center	Microbiological Laboratory	Muthoot Finance
N.Dot Technologies	Neeyamo Enterprise Solutions Pvt. Ltd.	NewAgeSys Solutions(P)Ltd.
Pricol Technologies	Ramco Cements	RDC Concrete
Redington India Limited	Reliance HR Services Private Limited	Religare Securities Limited
Robert Bosch	Royal Bank of Scotland	Safexpress Private Limited
Samasta Finance	Shoppers Stop Ltd	Shriram Transport Finance
Statestreet HCL Services Ltd	The Catholic Syrian Bank	Byju's
VKC Group	VWR Lab Products Pvt. Ltd.	Wildcraft

**FOR ADMISSIONS CONTACT:**

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