



# RVS INSTITUTE OF MANAGEMENT STUDIES

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Accredited by NAAC A+ Grade

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## Research Projects

Name of the research project/ endowment	Name of the Principal Investigator/C o-investigator	Department of Principal Investigator	Year of Award	Duration of the project	Name of the Funding Agency	Type (Government/ non-Government)
A study on stock price movement of equity and selected Banks	Dr.P.V.Prabha & Dr D.Shalini	MBA	2023-2024	6 Months	Edify EdTech	Non-Government
A Study on Customer preference towards co-working space in coimbatore district	Dr.P.V.Prabha & Dr D.Shalini	MBA	2023-2024	5 Months	Ameritore Infrastructure Private Limited	Non-Government
A study on comparative analysis of share prices in selected sectors with special reference to Edify Edtech	Dr. S. Viswanatha & Mrs. D. Shalini	MBA	2022-2023	5 Months	Edify EdTech	Non-Government
A study on customer satisfaction towards co-working space in playworkz coimbatore	Dr. S. Viswanatha & Mrs. D. Shalini	MBA	2022-2023	4 Months	Ameritore Infrastructure Private Limited	Non-Government
A Study in Quality of Work Life and Impact on Work Performance of Employees	Dr.J.Nirubarani & Dr.D.Vijayalakshmi	MBA	2021-2022	5 Months	Shree Hospital for Women & Children	Non-Government
A Study in Flawless, Optimized Co-working Space for better Customer Satisfaction	Dr.P.V.Prabha & Mrs D.Shalini	MBA	2021-2022	6 Months	Ameritore Infrastructure Private Limited	Non-Government
A Study on Effectiveness of Employee Retention Strategies	Dr.J.Nirubarani & Ms.G.Ramyakrishna	MBA	2019-2020	4 Months	Equator Technologies	Non-Government
Risk-Return Perception of Equity Investors in Coimbatore District	Mr.S.Viswanthan & Mrs.D.Shalini	MBA	2018-2019	5 Months	Edify EdTech	Non-Government
A Study in Customer Satisfaction of Organic Cooking Oil	Dr.V.Subha & Mr. S.Viswanthan	MBA	2017-2018	5 Months	Subam Oil Mill	Non-Government