



Estd 1983
RVS Group
Building Intellectual Capital

RVS

INSTITUTE OF MANAGEMENT STUDIES

Accredited by NAAC A+ Grade, UGC Recognized 2F / 12B Status

(Approved by AICTE, New Delhi & Permanently Affiliated to Anna University, Chennai)
Kumaran Kottam Campus, Kannampalayam, Coimbatore - 641 402.



The Right Destination for MBA Aspirants...!

RVSIMS
Counselling Code **510**

RVS INSTITUTE OF MANAGEMENT STUDIES



RVS Institute of Management Studies (RVSIMS) was established in 2008 to meet the ever increasing demand for managers. The institute incorporates some of the best practices in management education to equip the students to face the challenges of the radically unpredictable business environment. It provides an ideal and conducive learning environment and hones managerial skills by imparting a well balanced mix of theory and practice that makes them industry ready and face the challenges of the business world. It is our benign endeavor to create global business leaders with all around managerial skills and become a treasured asset of the nation.

RVSIMS THE RIGHT DESTINATION FOR MBA ASPIRANTS



MBA PROGRAM REALITY AND MODULES

Course Duration

Two Years-Semester Pattern

Industrial Summer Internship:

4 Weeks

Project Work:

6 Months

Mastery Based Add on Course:

Collaborative & Inclination Skills

PROGRAM MODULES

YEAR I

Semester I

- ❖ Statistics for Management
- ❖ Management Concepts and Organizational Behavior
- ❖ Managerial Economics
- ❖ Accounting for Decision Making
- ❖ Legal Aspects of Business
- ❖ Information Management

Practical

- ❖ Indian ethos
- ❖ Business Communication

Non - Functional Elective(Any One)

- ❖ Entrepreneurship Development(Or)
- ❖ Event Management

Semester II

- ❖ Quantitative Techniques for Decision Making
- ❖ Financial Management
- ❖ Human Resource Management
- ❖ Operations Management
- ❖ Business Research Methods
- ❖ Business Analytics
- ❖ Marketing Management

Practical

- ❖ Business ethics
- ❖ Data analysis and Business Modelling

Tailored Programs to Meet Industry Demands

Semester - 1

Design Thinking

Semester - 2

Data Analysis & Decision Making

Semester - 3

AI
Artificial Intelligence

- Human Resource
- Finance
- Marketing
- Data Visualization
- Customs & Freight Forwarding

INTERNSHIP

YEAR II

Semester III

- ❖ Strategic Management
- ❖ International Business
- ❖ Professional Elective I
- ❖ Professional Elective II
- ❖ Professional Elective III
- ❖ Professional Elective IV
- ❖ Professional Elective V
- ❖ Professional Elective VI

Practical

- ❖ Creativity and Innovation Laboratory

Semester IV

- ❖ Project Work

Twin Specialization (or) Single Specialization

FUNCTIONAL SPECIALIZATION

- ✓ Business Analytics
- ✓ Financial Management
- ✓ Marketing Management
- ✓ Human Resource Management
- ✓ Operation Management

SECTORAL SPECILIZATION

- ✓ Logistics & Supply Chain Management
- ✓ Infrastructure & Real Estate Management
- ✓ Tourism Management

Eligibility : Any Under Graduation Degree with Minimum 50% Marks

ADD - ON VALUE @ RVSIMS

CMA student Chapter

- Monday Musings, Budget Sessions
- Brands of Coimbatore Program
- Management Day Celebrations
- Meetings of Minds Program
- Students Management Day Events



Entrepreneurship Development Programs

- Student Entrepreneurship Drive
- IDEA Validation Boot Camp
- E-Week Celebrations
- Anna University EDI HUB Activities
- Entrepreneur Interactions



Skill Based Add - on Courses

- Business Presentation
- Advance Excel
- Financial Statement Analysis
- Digital Marketing
- HR Practices
- Banking
- Logistics
- Data Visualization



Holistic Training Provided by RVSIMS

In - house

- Communication Training
- Soft Skills & Personality Development Programs
- Aptitude Training
- Mentoring Programs
- Visioning Programs
- Competency Development
- Domain Specific Training
- Campus to Corporate

Out - Bound

- Induction Program
- Time Management Activities
- Team Building Activities
- Leadership Programs
- Holistic Development Programs

TRAINING & PLACEMENT DIVISION @ RVSIMS

The exclusive Training and Placement division of the Institute imparts extensive employability enhancement training on Verbal and Non-verbal Communication, Aptitude, Resume Writing, Group Discussions, Interview Skills etc, to enable students enhance their inherent managerial skills, transform to a proficient performer and get deserving, quality placements.

The Institute also organizes experiential outbound training to bring out their unexplored inherent leadership qualities, team building and time management skills. The Training & Placement division of the Institute is entrusted with an objective of **“Enabling Maximum, Deserving, Quality Placements”**.

100%
Placements

- On campus & Off campus Quality Placement
- Long list of Recruiters
- Opportunities in Specific Domain
- Multiple Offers

Corporates Associated in our Placement Endeavor are,

City Union Bank Ltd.

Face Prep

Joyalukkas India Ltd

Consero Global Solutions

Maglog logistics Pvt Ltd

GKM global Services Pvt Ltd

Upakara

**Global HR Service Delivery
(PLG)**

**I Process Services Pvt Ltd
(ICICI Bank Ltd)**

India Mart

Kama Ayurveda Pvt Ltd

Seashell Logistics Pvt Ltd

GTN Engineering India Ltd

Bajaj Allianz

Cavincare

Symphony Ltd

Turbolux Paints Pvt Ltd

Supertech Industries

KGISL

Neeyamo Enterprise Solutions

Muthoot Finance

Imageicon

Greyt HR

PVH Aravind Fashions Pvt Ltd

**Intellipaath Software Solutions
Pvt Ltd**

The Chennai Silks

Wildcart

Reliance Retail Ltd

Six Phrase

Delhivery Ltd

VIVA IT Solutions Pvt Ltd

Jaro Education (P) Ltd

Surya Industries

Asianet satellite
Communication Ltd

Priyadharshini Chemicals

Innovative Engineering Pvt Ltd

Nallas Corporation

Ceasefire Industries Ltd.

CareerNet Consulting Pvt Ltd

Suleka

Aguaclan Water Purifies
Pvt Ltd

Brinks India Pvt Ltd

Lumina Datamatics

D mart
(Avenue Supermarts Ltd)

Innovalley Works

HFCC

OM Logistics

ESAF Bank

**FOR ADMISSIONS CONTACT:
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