



# RVS INSTITUTE OF MANAGEMENT STUDIES

(Approved by AICTE, New Delhi & Permanently Affiliated to Anna University, Chennai)

Accredited by NAAC A+ Grade

Kumaran Kottam Campus, Trichy Road, Kannampalayam, Coimbatore – 641 402.

Phone: 0422-2687667, 2681123, 2681124 / Web: [www.rvsim.ac.in](http://www.rvsim.ac.in)

## Research Policy

### Introduction

RVS Institute of Management Studies aims to foster a vibrant research culture that contributes to advancing business knowledge, management practices, and socio-economic development. This Research Policy outlines the guiding principles and framework for conducting high-quality research across various disciplines of management, supporting faculty and students in their research endeavors, and ensuring alignment with the institutional mission.

### Objectives

- To promote innovative, high-quality, and impactful research in the field of business and management.
- To encourage faculty and students to engage in research that contributes to solving contemporary business challenges.
- To build a strong research community by promoting interdisciplinary collaboration and industry partnerships.
- To enhance the visibility and reputation of the institution through publication in peer-reviewed journals and participation in academic conferences.

### Scope

This policy applies to all research activities at RVS Institute of Management Studies, including research conducted by faculty, students, and external collaborators. It covers all aspects of research from proposal submission, funding, ethics compliance, and publication, to dissemination and collaboration with industry partners.

### Research Focus Areas

The following areas are encouraged for research:

- **Business Strategy and Organizational Behavior**
- **Marketing and Consumer Behavior**
- **Finance and Accounting**
- **Human Resource Management**
- **Operations and Supply Chain Management**
- **Entrepreneurship and Innovation**
- **Sustainability and Corporate Social Responsibility**
- **Business Analytics and Technology Management**

### Research Governance

- **Research Committee:** A Research Committee, composed of senior faculty members, administrators, and key stakeholders, will oversee the implementation of the research policy, monitor research activities, and allocate internal research funds.
- **Ethics Review Board:** A designated Ethics Review Board will review all research proposals involving human subjects or sensitive data to ensure compliance with ethical guidelines.



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- **Research Coordinators:** Each department will appoint a research coordinator to assist faculty and students in navigating the research process and adhering to the policy.

## Research Responsibilities

- **Faculty:** Faculty members are expected to engage in active research, produce high-quality academic publications, mentor research students, and contribute to the institution's research agenda. Faculty are also encouraged to apply for external funding and industry collaborations.
- **Students:** MBA students are encouraged to undertake research as part of their academic projects, dissertations, and internships, under faculty mentorship. Students are expected to follow the ethical guidelines and standards outlined in this policy.
- **Research Assistants:** The institution will provide opportunities for students to work as research assistants, gaining valuable experience and contributing to ongoing projects.

## Research Funding and Resources

- **Internal Funding:** RVS Institute of Management Studies will allocate a dedicated research fund to support faculty and student research projects, including funding for research materials, conference participation, and publication costs.
- **External Grants:** Faculty and students are encouraged to seek external research funding from government bodies, industry partnerships, and research organizations.
- **Research Infrastructure:** The institution will provide access to research tools, databases, and software (e.g., SPSS, SAS, MATLAB) necessary for conducting empirical research and data analysis.

## Research Collaboration

- **Industry Collaboration:** The institution will foster partnerships with businesses and industry stakeholders to address real-world business problems through applied research.
- **Academic Partnerships:** RVS Institute of Management Studies will collaborate with other academic institutions and research centers to engage in joint research projects, faculty exchanges, and co-publishing opportunities.
- **International Collaboration:** Faculty and students will be encouraged to participate in international conferences, workshops, and research programs to enhance global exposure and research impact.

## Research Ethics

- **Integrity:** Research must be conducted with the highest standards of integrity, ensuring transparency, honesty, and objectivity throughout the research process.
- **Plagiarism:** Plagiarism, data manipulation, and other forms of academic misconduct are strictly prohibited. All research must adhere to established standards for citation and referencing.
- **Confidentiality:** Researchers must ensure the confidentiality and privacy of sensitive data obtained from participants, organizations, or proprietary sources.
- **Human and Animal Subjects:** Research involving human or animal subjects must comply with ethical standards and undergo review by the Ethics Review Board.



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## Publication and Dissemination

- **Publication Standards:** Faculty and students are encouraged to publish their research in high-impact, peer-reviewed journals, books, and industry reports. The institution will support efforts to publish in recognized international and national journals.
- **Conference Participation:** Faculty and students will be encouraged to present their research findings at national and international conferences to foster knowledge exchange and academic networking.
- **Open Access Policy:** RVS Institute of Management Studies supports open-access publications to maximize the dissemination of research and make it accessible to a wider audience.

## Performance Evaluation and Monitoring

- **Research Output:** The performance of faculty and students in research will be evaluated based on the number and quality of publications, conference presentations, and external collaborations.
- **Review and Feedback:** Regular reviews of ongoing research projects will be conducted by the Research Committee to ensure that projects are progressing as planned and achieving their objectives.
- **Impact Assessment:** The institution will assess the impact of research on business practice, policy, and society, ensuring that research outcomes are relevant and beneficial to both academic and non-academic communities.

## Continuous Improvement

The Research Policy will be reviewed periodically to ensure its effectiveness, relevance, and alignment with the institution's goals. Feedback from faculty, students, and external partners will be solicited to enhance the policy and adapt to changing research trends.

## Conclusion

RVS Institute of Management Studies is committed to fostering a dynamic research culture that enhances academic rigor and contributes to solving business challenges. By promoting high-quality, ethical, and collaborative research, the institution aims to develop innovative solutions and contribute to the broader academic and business communities.